

**JTA Board of Directors Retreat:
September 13, 2023
Day One**

8:00 a.m.	Opening Remarks	Chair Debbie Buckland
	CEO Remarks	Nat Ford, CEO
Session 1	Rebuilding Culture in a Post-Pandemic World	
	A. Frontline Workforce and Recruitment at the JTA	Mary Smith
	1. Recruitment, Attrition and Retirement	
	2. National, Statewide and Local Trends	
	Panelists:	
	• Bruce Ferguson, Jr., President Career Source NEFL	
	• Anna Lebesh, Ed.D., Senior VP, Strategy and Talent Development, JAXUSA Partnership	
	• William Moseley, Principal, Jackson Lewis	
	B. Administrative Workforce and Recruitment	
	Panelists:	
	• Michael Carpenedo, Sr. Client Solutions Manager, Robert Half Talent Solutions	
	• Daphne LeBlanc, Principal/CEO, Talent Search Consultants	
	• Gregg A. Moser, Partner, Krauthamer & Associates	
	C. Driving Success at the Myrtle Avenue Operations Campus	Cleveland Ferguson
	1. Health and Wellness: What we are doing for our teams	Mary Smith
	2. Placemaking (Experiential Graphics Program)	Cleveland Ferguson
	Public Comment/Break	Chair Debbie Buckland
Session 2	Rebuilding Ridership in a Post-Pandemic World: Surface Transportation Service Delivery	Charles Frazier
	A. Riders, Ridership & Service Delivery in FY2023 - who are the riders, what are the statistics & what has been their experience?	
	1. Fixed Route	
	2. Connexion / Connexion PLUS	
	3. ReditRide	
	4. Ferry	
	B. MOVE2027 Mobility Ecosystem & Service Delivery in FY2024	
	1. Mobility Ecosystem – where are we today and what are we building towards?	
	i. The Fixed Route Network	
	ii. Commingling	
	2. Service Delivery in FY2024 – what’s coming in Y2024?	
	i. Fixed Route	
	ii. Ferry	
	iii. Connexion, Connexion PLUS, ReditRide & the Mobility Assimilation Platform (MAP)	
	iv. MyJTA	

Session 3	How do we Keep Our Employees, Customers and Community Safe? Pedestrian Interaction, Surface Transportation Safety and Security (Non-Exempt)	Nathaniel Ford
	A. JTA Safety and Security Trends	Chris Geraci,
	B. Vision Zero	Nat Ford
	Lunch/Break	
Session 4	FY23 Year in Review/AMELIO	Cleveland Ferguson
Session 5	Influencing Policy Changes in NEFL and Its Effects	Jessica Shepler
	A. Federal	Lisa Barkovic, Holland & Knight
	• Grants Strategy City/JTA/Other Independent Authorities	Ivan Rodriguez
	Recess for Gathering: North Beach Fish Camp	