MINUTES
REGULAR BOARD MEETING
JACKSONVILLE TRANSPORTATION AUTHORITY
THURSDAY, AUGUST 27, 2026

The regular Board meeting of the Jacksonville Transportation Authority (JTA) was held on Thursday, August 27, 2026 at Jacksonville Beach City Hall, 11 3rd Street North, Jacksonville Beach, Florida 32250

BOARD MEMBERS
Aundra Wallace, Chair
Patricia Sams, Vice Chair
Max Glober, Secretary
Elaine Brown, Treasurer
Alan Hopkins
Madelen Salter
Daniel Vallencourt

JTA EXECUTIVE STAFF
Nathaniel P. Ford Sr., CEO
Cleveland Ferguson, EVP Administration
Greer Johnson Gillis, SVP System Development
Jeffery Smith, SVP Operations
Jessica Shepler, SVP Public Affairs
Randall Barnes, SVP Finance

BOARD MEMBERS NOT PRESENT

OTHERS PRESENT
Katie Smith, Board Administrator
Richard Milian, General Counsel
Rory Diamond, Council Liaison

A. **CALL TO ORDER** – Chair Wallace called the meeting to order at 9:00 a.m. and thanked the Board for attending the meeting and the Annual Strategic Retreat that was held on August 26, 2026. The Board spent nine hours getting updates from staff on all areas of the Authority, allowing each Board member to ask questions and have in-depth conversations on where the JTA is going.

Councilman Diamond led the Pledge of Allegiance.

Mrs. Smith provided roll call to confirm a quorum.

Chair Wallace shared the Safety Message for the Month of August: "Stay Alert, Don't Get Hurt."

Chair Wallace stated that before the Board gets into the agenda, he wanted to share some details from the work of the CEO Selection Committee.

First, the committee selected a Search Firm to help this Board with putting the next leader of the Authority in the seat. KL2 will guide us through this process. We, as a Board had the pleasure of meeting a member of their team yesterday and we look forward to working with them.

Second, the committee, as a whole, discussed the interim CEO position at the retreat and determined the Cleveland Ferguson III is the best person to lead this Authority as the Board moves through the process of hiring the permanent CEO. This Board believes in the JTA leadership team and Cleveland's leadership to help guide the Authority in the direction that is best.

He asked everyone to join him in congratulating Mr. Ferguson in taking on this role.

B. APPROVAL OF MINUTES FROM JULY 29, 2026 BOARD WORK SESSION AND BOARD MEETING AND AUGUST 4, 2026 CEO SELECTION COMMITTEE MEETING

MOTION (Glober/Vallencourt) to approve the minutes from July 29, 2026 and August 4, 2026. Motion Approved (6-0).

C. AUTHORITY RECOGNITIONS

There were no recognitions, the August recognitions will be added to the September Board meeting.

D. COMMENTS FROM THE PUBLIC: There were two public comments. A comment was also submitted by Sharon Dykes, which is attached hereto as part of the record.

1. Melvin Hicks, Jr.: Mr. Hicks thanked the Board, JTA leadership and management, and the riding public for the opportunity to speak. He shared that he is the president of ATU Local 1197. He shared his sadness of Mr. Ford's departure and thanked him for everything he has done. Mr. Ford has been the best there has been seen during his 27 years at the Authority and enjoyed working with him. He then congratulated Mr. Ferguson on being named Interim CEO and looks forward to working with him. Mr. Hicks shared the importance of the union and the CEO working together to ensure the climate remains professional and can work through any litigation and negotiations.

2. John Nooney: Mr. Nooney stated that he has been attending meeting of the ethics commission, CPAC, the Mayor's Disability Council, and the Council on Elder Affairs. He wants to know why the Office of General Council does not attend any of these meetings. Mr. Nooney shared his concerns on Amendment Three and the effect it will have on revenue. He concluded by sharing his concerns on issues from counties around Northeast Florida.

Chair Wallace stated that the CEO Report and Monthly Division reports will move to the end of the agenda after all items for Board consideration have been handled.

H. CONSENT AGENDA

1. APPROVAL OF CONTRACT AWARD FOR ANTIFREEZE PURCHASE (B-26-003)

2. DECLARATION OF SURPLUS PROPERTY

3. APPROVAL OF CONTRACT AMENDMENT FOR TIRE LEASE EXTENSION

4. APPROVAL OF CONTRACT AWARD FOR SKYWAY TRACTION MOTOR REPAIR (B-26-002)

Director Vallencourt stated that he does not want to vote on item H.4 as part of the Consent Agenda.

MOTION (Brown/Vallencourt) to approve the Consent Agenda items H.1, H.2, and H.3 as staff recommends. Motion Approved (7-0).

Chair Wallace stated that Item H.4 will be tabled for the September meeting.

I. ADOPTION AGENDA – No items

J. SAFETY, AUDIT AND COMPLIANCE COMMITTEE

(Hopkins, Committee Chair)

Director Hopkins stated people don't realize how safe it is to be on a bus. He then thankd Chris Geraci and the safety and security team for their work.

K. FINANCE AND ADMINISTRATION COMMITTEE

(Brown, Committee Chair)

Director Brown stated that there are three items, but she first wanted to thank staff for providing information and details on the three items that are being considered under the Finance and Administration Committee.

1. APPROVAL OF TITLE VI EQUITY ANALYSIS FOR PROPOSED JANUARY 2027 FARE CHANGES: Mrs. Gillis stated that staff recommends that the Board receive and accept the results of the Title VI Fare Equity Analysis for the proposed January 2027 fare changes and approve the implementation of the proposed fare modifications effective January 2027.

As a recipient of Federal Transit Administration (FTA) funding, JTA is required to conduct a Title VI Fare Equity Analysis before implementing major fare changes. The analysis evaluates whether the proposed January 2027 fare modifications would create a disparate impact on minority populations or a disproportionate burden on low-income populations in accordance with FTA requirements and JTA's adopted Title VI Program. The analysis determined that the proposed January 2027 fare changes do not result in either a disparate impact on minority populations or a disproportionate burden on low-income populations as defined by JTA's adopted Title VI Program and are therefore eligible for implementation of the fare changes.

The total cost to complete the Fare Analysis was $59,765.22 through FTA Section 5307 Planning Funds and Local match.

MOTION (Vallencourt/Brown) to approve the Title VI Equity Analysis and approve the implementation of the fare changes. Motion Approved (7-0).

2. APPROVAL OF TITLE VI PROGRAM PLAN FOR FEDERAL FISCAL YEARS 2026 – 2028: Mr. Ferguson stated that staff recommends the Board approve the Authority's Federal Fiscal Years 2026-2028 Title VI Program Plan and authorize the CEO, or his designee, to file the necessary documents required for submission to the FTA Regional Office.

The FTA requires that JTA submit a Title VI Program report every three years. The Program documents JTA's compliance with the United States Department of Transportation's Title VI regulations. It describes JTA's Title VI complaint procedures, its public participation program, a demographic analysis of the service area, and results of JTA's monitoring program to ensure service standards are met. After Board approval, the Title VI Program will be submitted to the FTA Regional Office.

MOTION (Brown/Sams) to approve the Title VI Program Plan for FFY 2026 - 2028. Motion Approved (7-0).

3. **APPROVAL OF CONTRACT AMENDMENT FOR FARE REVENUE SYSTEM:** Mr. Barnes stated that staff recommends the Board authorize the CEO to ratify the contract and execute a second contract amendment with Genfare, LLC. The original board approved Fare Collection System contract was $385,637. This amendment is for additional funding on the contract in the amount of $286,672.34 to bring the contract current and provide support services for Fiscal Years 2027 and 2028.

The JTA requires continued subscription and support services from Genfare, LLC to maintain its existing fare collection system and ensure continuity of critical fare-related operations. The proposed Second Amendment to Contract No. SS-21-009 extends the agreement through September 30, 2028, ensuring uninterrupted fare collection and support services.

The fiscal impact of the proposed Second Contract Amendment is $63,838.90 in Fiscal Year 2027 and $65,196.06 in Fiscal Year 2028, for a total future funding requirement of $129,034.96. These amounts include annual subscription fees of $45,238.90 for Fiscal Year2027 and $46,596.06 for Fiscal Year 2028, along with estimated processing fees of $18,600.00 per fiscal year.

MOTION (Hopkins/Sams) to approve the Title VI Program Plan for Federal Fiscal Year 2026 - 2028. Motion Approved (7-0).

L. SERVICE DELIVERY COMMITTEE

(Glober, Committee Chair)

Director Glober stated that the Board received a lot of information over the last day. He shared an overview of the success of the Fare Pilot Program, but the Board and staff need to look very closely at the dollars. JTA staff worked hard to come up with service changes that will impact fixed routes mainly. These changes will save the Authority millions of dollars.

1. **APPROVAL OF SERVICE CHANGES:** Mr. Smith stated that staff recommends the Board approve the service changes that will go into effect on October 1, 2026. The Major Service Changes for Fixed Route are, eliminating Routes 18, 25, 32, 82; realigning Routes 10, 23, 24, 28,

31 and introduce new Route 34 to maintain service coverage in key corridors. The St. Johns River Ferry will reduce operating hours will be 6:00 a.m. to 7:00 p.m. on weekdays and 8:00 a.m. to 9:00 p.m. on weekends. The Skyway reduced operating hours will be 7:00 a.m. to 7:00 p.m. on weekdays. NAVI frequency will be reduced, and five ReadiRide zones are to be eliminated.

A Title VI Analysis was conducted and found no desperate impact or disproportionately adverse effects on minority or low include population. The annual savings expected is $12,164.000.

MOTION (Sams/Glober) to approve the Service Changes as recommended. Motion Approved (7-0).

Director Vallencourt asked for clarity on Route 18 specifically to show that the adjustments being made are to avoid costs.

M. LONG RANGE PLANNING AND SYSTEM DEVELOPMENT COMMITTEE

(Sams, Committee Chair)

Director Sams shared that there were no items under the committee. She thanked staff for the information provided at the retreat.

N. OLD BUSINESS

There was one item under Old Business.

1. **APPROVAL OF CONTRACT AWARD FOR ADVERTISING (P-26-010):** Mrs. Shepler stated that in March 2026, staff brought this item to the Board for approval to negotiate the advertising contract with the top ranked vendor. However, an agreement was not able to be reached and the procurement was readvertised. She then stated that staff recommends the Board approve the ranked shortlist and authorize the CEO to negotiate and execute a contract with Vector Media Holding Corp, the highest-ranked proposer, to provide professional services in support of advertising and naming rights across designated JTA assets. The term of the contract is a three-year base, with two one-year renewal options.

MOTION (Sams/Glober) to approve the Contract Award for Advertising. Motion Approved (7-0).

O. NEW BUSINESS

CEO SELECTION COMMITTEE: Mr. Milian stated that based on the discussion at the retreat, Cleveland Ferguson III has been unanimously voted to be named as the JTA Interim CEO, effective September 1, 2026.

MOTION (Brown/Sams) to approve the appointment of Cleveland Ferguson III as the Interim CEO and for Mr. Milian, General Counsel to negotiate the contract with Mr. Ferguson.

Director Glober stated for the record, that at the retreat the Board discussed this at great

length and congratulated Mr. Ferguson. He asked that at the next Board meeting, Mr. Ferguson and Mr. Barnes come up with a plan that can be executed violently and decisively to help fix the financial state of the JTA. He would like to see a very comprehensive and commons sense plan and begin executing immediately.

Director Hopkins congratulated Mr. Ferguson and knows he will do a great job.

C. COMMENTS FROM COUNCIL LIAISON – Councilman Diamond thanked Mr. Barnes and Mrs. Shepler for presenting JTA's Fiscal Year 2027 Budget to City Council, great job. He added that City Council is still looking at an opportunity to open the Local Option Gas Tax II to make some adjustments to the projects.

D. CHIEF EXECUTIVE OFFICER'S REPORT: Mr. Ford began by congratulating Mr. Ferguson. He then thanked the Board for dedicating an entire day to the JTA for the annual retreat and recognized that their commitment to the JTA extends well beyond yesterday's retreat. Throughout the year, The Board dedicates significant time for Board and committee meetings, individual discussions with JTA leadership, reviewing the issues and opportunities before the Authority, and representing the JTA throughout the community. That commitment of the Board's time, expertise and leadership is deeply appreciated, and it plays an important role in the continued success of this organization.

During the retreat, the Board heard detailed reports from across the Authority, including an assessment of the financial position, the work underway within each department, the challenges and opportunities before the Authority, and the strategies being advanced to move the JTA forward. More importantly, the retreat provided an opportunity for thoughtful and candid discussion about our priorities, the decisions ahead and the path forward for the organization. He also recognized JTA staff for their continued commitment to the JTA and to the customers and communities we serve.

As staff moves forward, the focus remains clear: delivering safe and reliable transportation, strengthening the financial position, advancing strategic priorities, and ensuring the organization is well positioned for its next chapter.

Mr. Ford then provided an overview of the activities throughout August which included safely transporting close to 20,000 students with the MyRide2School program and nearly 2,500 college and trade students through our university program since school began two weeks ago.

Game Day Xpress transported 1,081 excited fans for the first Jaguars pre-season game.

Staff continued to meet with senior centers and school groups to highlight public transportation and the many JTA services that are available to them.

On August 26, 2026, in partnership with the City JTA hosted a community meeting for the University Boulevard project to engage and inform the community and the people along that corridor about the project and present options and solutions for the future. Of course, the most important element with any of these community meetings is to gain feedback from the community and JTA customers so their feedback can be incorporated into project plans.

Mr. Ford concluded and was available for questions or comments from the Board.

The Board expressed their appreciation for Mr. Ford and his service to the JTA. He will be missed, but wish him the best in Dallas.

E. DIVISION REPORTS

Mr. Ferguson stated that the Division Reports were provided to the Board and staff are available for any questions.

There being no further business, the meeting adjourned at 9:42 a.m.

Aundra C. Wallace

Aundra Wallace, Chair

Max Glober, Secretary